

MEDA GALA 2024



ABOUT MEDA GALA



- MEDA's Gala is the largest MEDA fundraising event of the year.
- Help Support BIPOC Entrepreneurs
- Premier BIPOC event in Minnesota
- Highlight amazing BIPOC Entrepreneurs and MEDA's impact for businesses going forward.
- VIP Area, Live/Silent Auction, Gala Experience, Dinner, Music and more
- Live Attendance in 2023: 1,000 people

MEDA GALA 2024 Sponsorship

Brand Exposure

Community Engagement

Networking Opportunities

Marketing Reach

Promotional Opportunities

Corporate Hospitality

Customization and Flexibility

Media Coverage

Employee Engagement

Positive Impact and Recognition



MEDA GALA 2024

May 17th, 2024

U.S. Bank Stadium

Theme: Dream Big, Scale Bigger

Expected Attendance: 1250+

VIP Area, Live/Silent Auction,
Gala Experience, Dinner, Music
and much more

Client Spotlights



MEDA Gala 2024 Sponsorship Levels

PRESENTING LEVEL

\$100,000

- Prominent logo placement at the 2024 MEDA Gala and Annual Meeting & other MEDA Events
 - U.S. Bank Stadium Scoreboard
 - MEDA Gala Social Media Posts
 - Email Newsletter inclusion
 - Step & Repeat Backdrop
 - All Printing Opportunities
 - MEDA Gala & Annual Meeting Website Inclusion
- Speaking opportunities at the MEDA Gala and Annual Meeting
- Private MEDA Dinner with MEDA CEO & President
- (3) Premier Tables at the MEDA Gala 2024
- (15) Reserved seats at the Annual Meeting
- Listing in MEDA Annual Report
- Sponsorship of 2 MEDA Clients to showcase product/service at MEDA Gala 2024
- Logo Displayed on 1500 MEDA Gala 2024 Take Home Bags





MEDA Gala 2024 Sponsorship Levels

PLATINUM LEVEL

\$50,000

- Prominent logo placement at the 2024 MEDA Gala and Annual Meeting
 - U.S. Bank Stadium Scoreboard
 - MEDA Gala Social Media Posts
 - MEDA Gala & Annual Meeting Website Inclusion
- Award Presentation at 2024 Annual Meeting
- (2) Seats at Private MEDA Dinner with MEDA CEO & President
- (2) Premier Tables at the MEDA Gala 2024
- (10) Reserved seats at the Annual Meeting
- Listing in MEDA Annual Report
- Sponsorship of 1 MEDA Client to showcase product/service at MEDA Gala 2024





MEDA Gala 2024 Sponsorship Levels

GOLD LEVEL

\$25,000

- Recognition in event remarks
- Logo Placement in digital materials
- Website & Social Media
- (2) Premier Tables at the MEDA Gala 2024
- (5) Reserved seats at the Annual Meeting
- Listing in MEDA Annual Report

SILVER LEVEL

\$15,000

- Logo Placement in digital materials
- Website & Social Media
- (1) Reserved Table at the Gala
- (5) Reserved seats at the Annual Meeting
- Listing in MEDA Annual Report

BRONZE LEVEL

\$10,000

- Website & Social Media
- (5) Reserved Seats at MEDA Gala 2024
- (5) Reserved seats at the Annual Meeting
- Listing in MEDA Annual Report



MEDA Gala 2024 MBE Sponsorship Levels

DIAMOND LEVEL

\$7,500

- Logo Placement in digital materials
- (1) Table at the MEDA Gala
- (4) VIP Entrances at the MEDA Gala
- (8) Reserved seats at the Annual Meeting
- Listing in MEDA Annual Report
- Early access to 2024 MEDA Events
- (2) to lunch/dinner with MEDA's CEO
- (1) 30-second video ad at the MEDA Gala
- (1) Branded item in the MEDA VIP SWAG Bag

RUBY LEVEL

\$5,000

- Logo Placement in digital materials
- (8) Reserved seats at the MEDA Gala
- (6) Reserved seats at the Annual Meeting
- (2) VIP Entrances at the MEDA Gala
- 2024 Early Access to MEDA Events
- (1) 30-second video ad at the MEDA Gala

EMERALD

\$2,500

- Logo Placement in digital materials
- (5) Reserved seats at the MEDA Gala
- (4) Reserved seats at the Annual Meeting
- (1) VIP Entrances at the MEDA Gala
- 2024 Early Access to MEDA Events
- (1) 15-second video ad at the MEDA Gala