



Major networking opportunities every quarter!

The Signature Sponsorship program addresses the BIPOC Entrepreneur need for access to people and networks. This access will help BIPOC entrepreneurs connect with role models, mentors and commercial networks that can help BIPOC entrepreneurs pursue business outreach with more confidence and support.

Please give and join us at these outstanding events!



Helping BIPOC
Entrepreneurs
Succeed



meda.net



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Meda's Signature Sponsorship Program

For Our Corporate Partners

As Meda continues to build the world we want, we invite you to be part of that by supporting our events through sponsorship. These events help us to build a foundation for the future and to continue to help thousands of BIPOC entrepreneurs succeed during challenging times. By sponsoring Meda's events, your company will impact hundreds of BIPOC owned businesses throughout the year. Meda's Signature Sponsorship Program is designed to streamline the event sponsorships for our partners and make sponsorship requests in a timely manner.

For sponsorship opportunities, please contact:

Ellie Hughes | Development Manager

ehughes@meda.net | 612.259.6562

Anticipated Event Sponsorships

Meda will host the below events plus other events in 2023. Sponsorship includes Meda's Annual Meeting and Gala, as well as all networking and professional development events.

Meda Gala

APRIL 15, 2023

Meda's gala is our largest fundraising event of the year. Come and help support BIPOC entrepreneurs and attend one of the premier BIPOC events in Minnesota. We will highlight these amazing entrepreneurs' impact with a mission-focused program and honoring all those who have walked through Meda's door. We will have auctions, dinner, music and more. 700 Attendees



700
ATTENDEES

Meda Annual Meeting

JUNE 14, 2023

Meda will report on the successes of our organizational impact to our clients, board, stakeholders and community. We will celebrate Meda's BIPOC entrepreneurs and their impact in our community. This event hosts a large networking reception for all in the BIPOC entrepreneurial community. 500 Attendees



500
ATTENDEES

Minnesota Timberwolves Networking Event

JANUARY, 2023

Networking Event

SEPTEMBER, 2023

Holiday Event

DECEMBER, 2023

Sponsorship opportunities

	PRESENTING \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Preferred logo placement On all event materials	✓				
Speaking opportunities At meda events	✓				
Recognition in Event Remarks	✓	✓	✓	✓	✓
Logo placement on all event email Communication and print material	✓	✓	✓	✓	✓
Premier tables at the Gala	3				
Reserved seats at the Gala		20	10	10	4
Reserved seats at the Annual Meeting	15	10	10	5	5
Ad placement in the Gala program	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Website and social media impressions	✓	✓	✓	✓	✓
Listing in Meda Annual Report	✓	✓	✓	✓	✓
Entrances to VIP events	20	15	8	6	4
Entrance to all Meda events	✓	✓	✓	✓	✓

